

Interview Summary	Application No. 09/900,675	Applicant(s) EKSTROM, RICHARD M.	
	Examiner Jean Janvier	Art Unit 3622	

All participants (applicant, applicant's representative, PTO personnel):

(1) Jean Janvier. (3) EKSTROM, RICHARD M.
 (2) Jeffrey Schwartz. (4) _____.

Date of Interview: 18 April 2006.

Type: a) ☒ Telephonic b) ☐ Video Conference
 c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.
 If Yes, brief description: _____.

Claim(s) discussed: 1, 12, 21 and 22.

Identification of prior art discussed: 6,516,302B1.

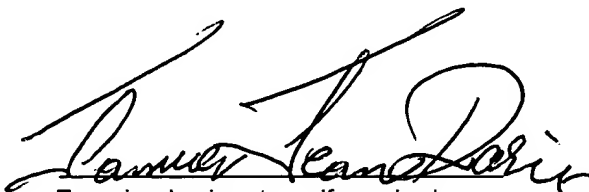
Agreement with respect to the claims f) ☐ was reached. g) ☐ was not reached. h) ☒ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.


 Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant and the Examiner had discussed, inter alia, potential claim language or claim amendments. Further, Applicant believes that the Deaton's system is used to solve a problem different from retaining current members. However, the Examiner disagrees and advances that Deaton does teach a system for increasing the existing customers' visits or level of attendance at one or more facilities. Moreover, contrary to the Attorney's position, the Inventor agrees with the Examiner that it is customary in the art for health club facilities to contact at least existing club members to ask them for their credit card numbers for the purpose of renewing their membership.

JEAN D. JANVIER
PRIMARY EXAMINER

A handwritten signature in black ink that reads "Jean D. Janvier". The signature is written in a cursive, flowing style with a large initial "J".